



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1340486

Schedule Dates: 10/23/12-10/26/12
Advertiser: DCCC-Democratic Congressional Campaign Commi
Agency: Great American Media (2231)
Product: POLITICAL ISSUE (ns) (1187)
Brand: DCCC 10/23 (450985)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: KEULEMAN,KATIE
Phone/Fax: /
CPE: 11/14/1193
Account Types: National/Political Issue Agency BRD
Billing Type: Standard
Comments: DCCC 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Date Entered: 07/18/12
Last Modified: 07/18/12
Entered By: Katie Freckleton
CO-OP: No
Headline #: 06238774
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$30.00
Net Total: \$170.00
Sales Tax:

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Oct. 2012	8	\$200.00
Grand Total:	8	\$200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	12P-1P (MST)	2	X	X	X	X				2	\$25.00	\$50.00	Salt Lake City (KMYU)	WENDY WILLIAMS	7/18/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	2P-3P (MST)	2	X	X	X	X				2	\$25.00	\$50.00	Salt Lake City (KMYU)	COLD CASE FILES	7/18/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	3P-4P (MST)	2	X	X	X	X				2	\$20.00	\$40.00	Salt Lake City (KMYU)	JUDGE GUNN	7/18/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	4P-5P (MST)	2	X	X	X	X				2	\$30.00	\$60.00	Salt Lake City (KMYU)	DIVORCE COURT	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

Katie Freckleton 7.20.12

REP HEADLINE# 6238774
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL17/12 14.1
 *** KMYU-TV ***

ADV # _____ ADV. NAME ISS/DCCC _____ REP. # _____ OFF. # _____ SALESMAN # 921
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN
 1010 WISCONSIN AVENUE SALES PRSN WA- CHERYL BLAIR
 WASHINGTON, DC 20007

ORDER # 1340486 CONTRACT # 6238774 CLASS: NATL. LOCAL REGIONAL
 PRDCT DCCC 10/23 EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL17/12 14.12

REP: TO NSM/NSA
 FR LINDSEY FOR CHERYL
 NEW ORDER
 TTLS \$200
 PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1200N-100P	30		\$25.00	10/23	10/26	2		TU-F	2
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1193 PROGRAM : WENDY WILLIAMS CON COM1 : WENDY WILLIAMS												
2			200P-300P	30		\$25.00	10/23	10/26	2		TU-F	2
PROGRAM : COLD CASE FILES CON COM1 : COLD CASE FILES												

REP HEADLINE# 6238774
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL17/12 14.1
 *** KMYU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P	30		\$20.00	10/23	10/26	2		TU-F	2
PROGRAM : JUDGE GUNN												
CON COM1 : JUDGE GUNN												
4			400P-500P	30		\$30.00	10/23	10/26	2		TU-F	2
PROGRAM : DIVORCE COURT												
CON COM1 : DIVORCE COURT												
OCT/12						\$200.00	NOV/12					
											CONTRACT TOTAL	\$200.00
											TOTAL SPOTS	8

MARKET TOTALS \$20,000 KMYU 1% KUTV 27% KTVX 20% KSL 26% KSTU 24% KUCW 2% KJZZ 0%
 KCSG 0%

SVC- NONE
 DEMOS- RA35+*